

Guide to Accessing Content on the Apple iPad

Guide to Finding and Accessing (Free) Content on the iPad

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Summary guide to finding content to enjoy on your portable devices (and online, and on a computer) -- and sources for free content.

Types of Content - Portable devices can be used to enjoy purchased commercial content (e.g., movies, TV shows, music), free non-commercial content (podcasts), as well as your own personal content (photos, documents).

Finding Content - You can access commercial content through online stores (Apple, Google, Amazon) and through apps connected to your subscription services (Netflix, or via Verizon/Comcast TV). Lots of material also is available online through streaming services (Pandora) or a web browser (newspapers, video clips).

Free Public Domain E-Books and Audiobooks - For readers, there are also wonderful collections of free public domain e-books and audiobooks available online. Some of these are also available through the various online stores.

Apple Content and Stores - For Apple devices (the iPad, and iPhone, and iPod touch), you can find and organize your content from the Apple stores via a computer (with iTunes software) and then sync to your device(s), or you can search and download directly from your device.

Finding Content on the iPad - Use the Apple store apps (iTunes store, App store) to search and download from the Apple content collections, including commercial and non-commercial (podcasts). The associated apps for the various media types also typically can display both your local downloaded collection, and all registered content in the cloud to then download.

Finding Free Content on the iPad - The Apple stores also provide sometimes-limited access to selected free content.

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Guide to Accessing Content on the Apple iPad

Types of Content

Commercial (paid) and non-commercial (podcasts) content is aggregated through device-specific stores (Apple iTunes, Android Market, Amazon). Paid content in device-specific formats (e.g., Apple videos and books) cannot be played on other types of devices.

Your personal content is not monetized, so is not supported through the online stores. It can be accessed through online file storage (and associated apps), sometimes by media type.

"Commercial" - Paid (sometimes free)

- Music, TV Shows, Movies
 - E-Books, E-Periodicals, Audiobooks
 - Apps
- Apple - Sold through iTunes Store / App Store (also associated apps)

"Non-Commercial" - Typically free (promotional)

- Music Videos / Featurettes
 - Podcasts / University Courses
- Apple - Access via iTunes Store (also associated apps)

"Personal" - Yours

- Documents, Photos, Music, Video (Movies & Music Videos), etc.
- Post separately online (Flickr, DropBox)
- Integrate with online collections (Amazon)

Content Sources

You can find commercial content through online stores (Apple, Amazon, etc.), and through aggregators / services (brands such as Netflix and HBO). A broad range of non-commercial content also is available online, including commercial sources (newspapers), social (YouTube), and public domain (books, audiobooks).

Apple Stores

iTunes Music/Video, Apps, iBooks, Podcasts
Typically access only on Apple device or in iTunes

Amazon Stores

Apps for Kindle books, Audible audiobooks, Music, Videos, etc.
Broad access: Kindle, Apple/Android devices (apps), online, etc.

Other Aggregators / Services

Online and through Apps
Video (subscription) - Netflix, NBC/HBO/Starz/ESPN through Comcast/Verizon, etc.
Music - Pandora, etc.

Websites

Commercial - Newspapers / magazines, podcasts, sample music, movie trailers
Non-commercial / social - YouTube
Public Domain - Books, audiobooks, etc.

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Free Public Domain E-Books

Large connections of public domain books are available online for free. These are volunteer efforts, to scan and edit the books. These are typically text only.

Books typically are available in a variety of formats for reading online (HTML), on a computer (PDF), as e-books (ePub), and in various e-reader formats (Kindle, Nook).

Typically these are most easily downloaded via a computer (i.e., synced through iTunes).

Project Gutenberg

Over 42,000 free e-books, download them or read online

Formats: HTML, ePub, Kindle, etc.

<http://www.gutenberg.org/>

Internet Archive Text Archive

Wide range of fiction, popular books, children's books, historical texts and academic books

Over 2.5 million free e-books

<http://archive.org/details/texts>

Open Library

Interface to published books on Internet Archive, links to other online book collections

Open, editable library catalog, building towards a web page for every book ever published

Over 1 million free e-book titles; eBook lending library

Formats: PDF, Plain text, ePub, MOBI, Kindle, etc.

<http://openlibrary.org/>

ManyBooks.net - Over 26,000 free titles

More than 29,000 eBooks

Many etexts from Project Gutenberg, converted to many formats

Formats: Kindle, Nook, iPad, most other e-readers

<http://manybooks.net/>

Amazon - Free Collections

Free books available through Kindle store

Kindle Store - Free Popular Classics (~2000 books)

<http://www.amazon.com/s/?node=2245146011>

Free Collections

http://www.amazon.com/b/ref=amb_link_375224922_49?ie=UTF8&node=2245146011&pf_rd_m=ATVPDKIKX0DER&pf_rd_s=left-1&pf_rd_r=0WWX4QG418G1G7T5BJBJ&pf_rd_t=101&pf_rd_p=1560716722&pf_rd_i=154606011

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Free Public Domain Audiobooks

Connections of public domain audiobooks also are available online for free. These are volunteer efforts, typically by recording and editing public domain books.

Audiobooks typically are available in a variety of audio formats for listening online (streaming), or downloading (MP3, Ogg Vorbis, M4B book).

Typically these are most easily downloaded via a computer (i.e., synced through iTunes).

Audible.com (free trial) - App

An Amazon company - Can switch between reading and listening to a book

<http://www.audible.com>

LibriVox - Public Domain, Recorded

Free public domain books, read by people (many languages)

Import into iTunes: Subscribe as podcast

Formats: e-text, MP3 64 or 128 kbps, Ogg Vorbis, M4B; ZIP archive

<http://librivox.org/>

Books Should Be Free - Public Domain - Audio + Text

Free public domain audiobooks & eBooks, multiple languages

Mostly digitized by Gutenberg.org and recorded by Librivox.org

Formats: Stream, iTunes Podcast, iPod M4B audio book, MP3 download

(e-Book: PUB, HTML, Kindle, Text, PDF, Plucker)

<http://www.booksshouldbefree.com/>

Open Culture

Free cultural & educational media - movies, courses, language lessons, books

Links to recordings of short stories, poetry, and books

Formats: Download as MP3s, or from iTunes or Audible.com

<http://www.openculture.com/freeaudiobooks>

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Apple Content Stores

Apple organizes its content via associated stores (iTunes store, App Store, iBook store). You then access the content through the associated apps for each content type.

Commercial / Paid Content Stores

- Music - Sold through iTunes Store (also Music app)
- TV Shows - Sold through iTunes Store
- Movies - Sold through iTunes Store
- E-Books - Sold through iBooks Store (search in iTunes Store)
- E-Periodicals (Newspapers, Magazines) - Sold through App Store (!)
- Audiobooks - Sold through iTunes Store
- Apps - Sold through App Store

Non-Commercial Stores

- Music Videos / Featurettes - through iTunes Store
- Podcasts (Audio and Video) - through iTunes Store / Podcasts App
- iTunes U - through iTunes Store / Podcasts App

Finding Apple Content

Apple organizes and registers your content through your Apple ID, including material purchased from the Apple stores and free material imported via iTunes.

The contents of your collection is remembered and accessed via the "cloud" (Apple iCloud). From any device registered to your ID (including a computer), you can view all your online content, and choose which items to download to that device.

iTunes Software (PC / Mac)

Find/buy/download/organize with iTunes software on Mac / PC

Then sync to your devices (wired or wireless), or automatically download from iCloud

<http://www.apple.com/itunes/what-is/>

iDevice - iPad / iPhone

Find/buy/download on your iPad / iPhone

Use various apps, depending on the type of content (somewhat inconsistent)

Apple Stores Preview - Online

Apple - iTunes Preview

- Web access to descriptions of content, with link to iTunes store (or do web search for name)
 - Music, Movies, TV Shows, App Store, Podcasts, Books, Music Videos, Audiobooks
- <https://itunes.apple.com/us/genre/books/id38?mt=11>

Apple - iTunes Charts - Top 100 for the week

Songs, Albums, TV Shows, Movies, Movie Rentals, Music Videos, Free Apps, Paid Apps

<http://www.apple.com/itunes/charts/>

Guide to Accessing Content on the Apple iPad

Finding Commercial Content - on iPad

Using the Apple apps to access the Apple stores for commercial content.

iTunes [Store] app - Commercial Audio / Video

- Find, buy, download Music, Movies, TV Shows, Audiobooks (also Music Videos)
- Preview - Play snippets of music

Your Content:

- Tap "Purchased" tab (bottom right) to view your registered content
 - As registered to your Apple ID (including free downloads)
 - Which may or may not already be downloaded to this device
 - Lists Music, Movies, TV Shows
 - (Not Podcasts / iBooks -- Use associated apps similarly)
- Tap "Not on This iPad" to view register content not downloaded
 - Tap Cloud icon to download to this device

App Store app - Free and Pay Apps + Periodicals

- Find, buy, download Apps (including periodicals - Newspapers and Magazines)
- iPad vs iPhone Apps
 - All iPhone Apps run on iPad (but lower resolution)
 - iPad Apps support the larger iPad screen
 - (Some apps have two versions, some combine both iPhone and iPad in one)

Your Content

- Apps show as "Downloaded" if already installed
- Tap "Purchased" tab (bottom right) to view your registered content
 - Which may or may not already be downloaded to this device
- Tap "Updates" tab (bottom right) to view apps which have updates available

Categories

[Reading] Books, Business, News, Newsstand, Reference,
[Work] Education, Finance, Navigation, Productivity, Utilities
[Lifestyle] Catalogs, Food & Drink, Health & Fitness, Lifestyle, Medical,
[Entertainment] Entertainment (Games), Games, Music, Photo & Video, Sports
[Connected] Social Networking, Travel, Weather

iBooks - Books (including interactive)

- Some plain text (especially free classics)
 - Some "Made for iBooks" / interactive - with embedded navigation, audio/video
- Preview - Download samples

Your Content

- Tap "Library" / "Store" button (top left) to switch view
 - Local Library of books downloaded to this device
 - Library (store) of books available online

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Finding Non-Commercial Content - on iPad

Using the Apple apps to access the Apple stores for non-commercial content.
Can download and save for later playback, or play directly (stream)

Podcasts App - Audio and Video

- Typically regular episodes of longer-running series
- Download individual episodes, or subscribe to series - auto download new episodes
- Individuals, groups (Stuff Your Should Know), radio shows (NPR)
- Some produced as video, or audio-only

Your Content

- Tap "Store" / "Library" (bottom left / top left) to switch view
 - Local Library of podcasts downloaded to this device
 - Library of podcasts available online

iTunes U App - Audio and Video

- Typically speeches and lectures from Universities & Colleges,
also K-12 (schools and districts), Beyond Campus (associations, foundations)
- Download individual episodes, or subscribe to series (entire course)
- Some filmed as video, or audio-only
- Also can provide associated course materials (documents, ebooks)

Your Content

- Tap "Catalog" / "Library" (top left) to switch view
 - Local Library of presentations downloaded to this device
 - Library of presentations available online

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Finding Free Content - on iPad

The Apple stores also provide sometimes-limited access to selected free content.

iTunes App - "Free on iTunes"

Tap the first tab Music at the bottom left

Choose "Free on iTunes" - Scroll down to Quick Links at the bottom of the page

Music - 1 free song for the day

Downloaded into the Music app

Movie Featurettes

Making of / trailers for movies

Downloaded into the Podcast app

Featured TV Shows

Typically one program from various series

Downloaded into Video app, under TV

Apps

More easily viewed in the App Store app

Free Books

Samples from series, promotional (related to movies)

Podcasts

More easily viewed in the Podcasts app

iBooks App - "Free Books"

If viewing local Library, tap "Store" at top left to view online content

Choose "Free Books" - Scroll down to Quick Links at the bottom of the page

Includes classics, samples from series, Breakout Books (new authors)

Podcasts / iTunes U - Free access

App Store - Many Free Apps - Lists Free vs. Paid